

Goodrich Solutions for

Digital Printed Wallcoverings

Wall Edits Collection



Commercial | Hospitality | Residential

Inspired Walls. Extraordinary Spaces.



Goodrich Global
SINCE 1983

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WALLS THAT SHAPE EXPERIENCES

At Goodrich Global, we believe walls are more than surfaces – they define atmosphere, character, and identity within a space.

Wall Edits is a curated collection of digitally printed wallcoverings, custom wallpaper designs, and bespoke wall murals created to bring together creativity, craftsmanship, and innovation.

More than a curated collection designed by the Goodrich Design Studio, Wall Edits is an invitation for creativity and personal expression - encouraging homeowners, designers, hospitality brands, and businesses to transform walls into meaningful visual experiences.

From personalised residential interiors to immersive hospitality spaces, branded commercial environments, and Instagrammable feature walls, every design is thoughtfully developed to elevate modern interiors through creativity, storytelling, and high-resolution digital wall printing technology.

At Goodrich Global, we believe the possibilities of digital wallcoverings are limitless transforming walls into stories, experiences, and statements that inspire.

5 GOOD REASONS TO CUSTOMISE YOUR DIGITAL PRINTED WALLCOVERINGS

01 UNLIMITED DESIGN FREEDOM

- Customise with branding, photography, artwork, or bespoke designs
- Create feature walls and immersive storytelling environments
- Suitable for commercial, hospitality, and residential spaces
- Tailored to your wall dimensions and colour preferences

02 WIDE CHOICE OF SURFACE FINISHES

- Print on a variety of wallcovering textures, colour palettes and materials
- Achieve different aesthetic and performance requirements
- Match your desired interior design concept and ambience

03 FAST TURNAROUND TIME

- From artwork approval to production in as little as 2 weeks
- Faster implementation compared to many custom interior finishes
- Helps projects stay on schedule and minimise downtime
- Affordable costs and easy to dismantle

04 DURABLE & LONG-LASTING PERFORMANCE

- Printed on commercial-grade wallcoverings
- Resistant to wear, scratches, and daily use
- Suitable for high-traffic environments
- Easy to maintain for long-term performance

05 HEALTHIER & SUSTAINABLE INTERIORS

- Able to be printed onto selected low-Volatile Organic Compounds (VOC) wallcoverings
- Supports better indoor air quality
- Contributes to healthier living and working environments
- Supports environmentally conscious and sustainable design goals

FROM BRANDING AND ARTWORK TO FULL-WALL STORYTELLING,

DIGITAL PRINT WALLCOVERINGS BRING CREATIVITY, PERFORMANCE, AND SUSTAINABILITY TOGETHER IN ONE SOLUTION.

HOW LONG CAN THE DIGITAL PRINTING LAST?

Digital printing typically lasts 5 to 7 years in indoor environments, and approximately 3 years in areas exposed to direct sunlight exposure. An optional UV protective coating enhances durability and colour retention, making it suitable for spaces with higher sunlight exposure.



5 EASY STEPS TO CREATE YOUR CUSTOM DIGITAL WALLCOVERING

CREATING A CUSTOMISED
DIGITAL WALLCOVERING
IS A SEAMLESS JOURNEY
DESIGNED TO BRING YOUR
IDEAS, INSPIRATIONS, AND
CREATIVE VISION TO LIFE.

01

CHOOSE YOUR DESIGN

Explore curated
designs from Wall
Edits Collection.

02

PERSONALISE YOUR ARTWORK

Use personal
photographs,
brand graphics,
curated artwork,
or bespoke visual
concepts.

03

SELECT YOUR COLOURS & WALLCOVERING SURFACE TYPE

Choose customised
colour palettes,
textures, and
finishes.

04

SIZE & WALL PLANNING

Artwork scaling
and layout planning
for seamless
installation.

05

PRINT & INSTALLATION

Produced using
high-resolution
digital wall printing
technology.



PRODUCTION GUIDELINES

Upon Confirmation of both order and artwork,
wall measurements, feature wall size projects
can be completed within 2 weeks subject to
availability of materials.

PREFERRED FORMATS

TIFF, JPEG, PSD, AI / Vector

MINIMUM RESOLUTION

300 dpi

CURATED DESIGNS

FOR INSPIRED SPACES

THE WALL EDITS COLLECTION
BRINGS TOGETHER A SERIES OF
THOUGHTFULLY CURATED DESIGN
EXPRESSIONS, EACH CREATED TO
SHAPE ATMOSPHERE, EMOTION,
AND SPATIAL IDENTITY.

Designed for both residential and commercial spaces, each edit offers flexibility in scale, colour, and surface finish.

01

BOTANICAL — Nature-inspired and calming



Canopy



Silhouette



Golden Willow



Oasis

02

LANDSCAPE — Depth and serenity



Halcyon



Sunlit Grove

03

MODERN CHINOISERIE — Contemporary Eastern elegance



Drift



Hanami

04

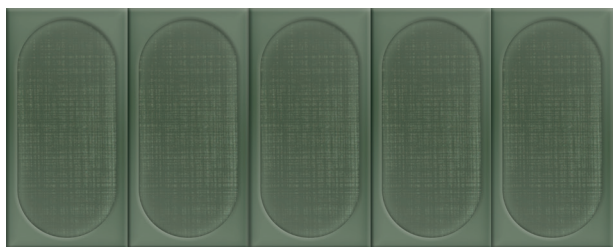
CONTEMPORARY — Clean and sophisticated



Align



Cove



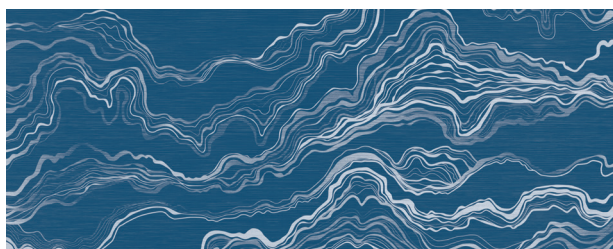
Panels



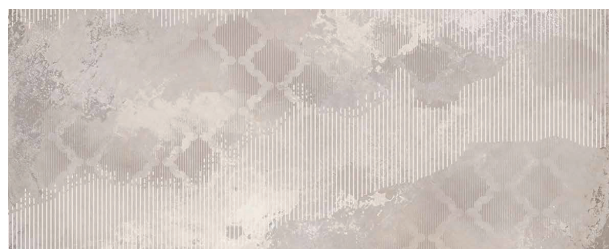
Concrete

05

TEXTURAL — Rich in depth and detail



Swim



Trace



BOTANICAL

CANOPY

Inspired by the layered beauty of a tropical rainforest, Canopy celebrates nature's quiet grandeur. Rich green foliage unfolds in graceful layers, creating depth, movement, and the gentle rhythm of sunlight filtering through a lush canopy.

Both immersive and refined, Canopy transforms interiors into tranquil retreats. Its timeless composition introduces warmth, texture, and understated sophistication, making it an elegant choice for residential, hospitality, workplace, healthcare, and wellness environments.

GGDP25-005
CANOPY COLOURISED

GGDP25-005A
CANOPY BLUE

GGDP25-005B
CANOPY BROWN

GGDP25-005C
CANOPY TAUPE



BOTANICAL

SILHOUETTE

Inspired by the harmony between structure and organic form, Silhouette explores the beauty of balance through refined geometry and flowing botanical shapes. Contrasting light and dark elements create subtle movement, while layered textures add depth without overwhelming the composition.

Contemporary and sophisticated, Silhouette delivers a quiet architectural presence that enhances modern interiors. Its restrained elegance offers visual interest through simplicity, making it a versatile statement for residential, hospitality, workplace, and commercial spaces.



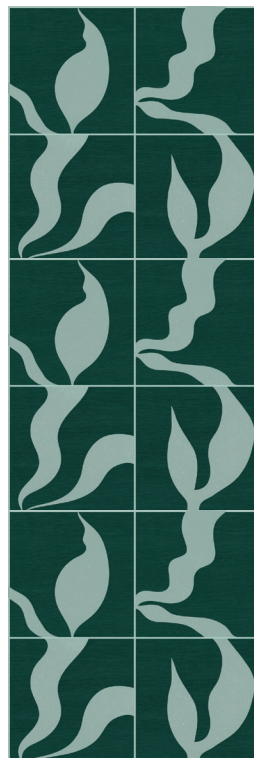
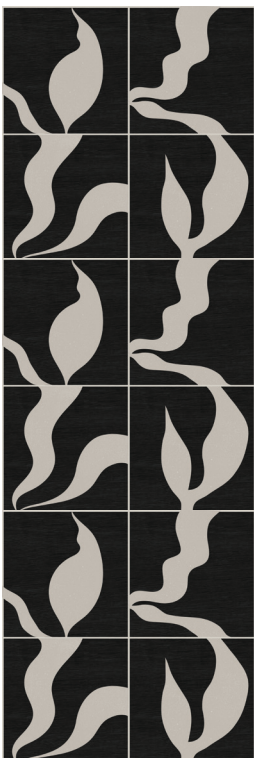
GGDP25-010
SILHOUETTE

GGDP25-010A
**SILHOUETTE
BLUE**

GGDP25-010B
**SILHOUETTE
ORANGE**

GGDP25-010C
**SILHOUETTE
GREEN**

GGDP25-010D
**SILHOUETTE
RED**





BOTANICAL

GOLDEN WILLOW

Inspired by the graceful movement of cascading willow branches, Golden Willow captures the quiet poetry of nature. Flowing botanical forms, delicate leaves, and perched birds unfold across a warm golden backdrop, creating a composition that feels both light and serene.

Elegant yet contemporary, Golden Willow brings warmth, depth, and quiet sophistication to an interior. Its balanced composition creates a welcoming atmosphere while offering a timeless statement for residential, hospitality, workplace, and wellness spaces.

GGDP25-011

GOLDEN WILLOW

Available as a complete mural or selected panels for printing.





BOTANICAL

OASIS

Inspired by moments of stillness found within nature, Oasis evokes the feeling of a peaceful retreat. Layered botanical silhouettes, soft linear textures, and warm neutral tones come together to create a composition that is calm, balanced, and effortlessly refined.

Designed to promote a sense of wellbeing, Oasis introduces warmth, serenity, and understated elegance into contemporary interiors. Its timeless aesthetic makes it equally suited for homes, hospitality, workplaces, healthcare, and wellness environments.

GGDP25-020

OASIS SAND

GGDP25-020A

OASIS SUNSET

GGDP25-020B

OASIS CAMPFIRE



LANDSCAPE

HALCYON

Inspired by the quiet beauty of mist-covered landscapes, Halcyon captures a moment of perfect stillness. Soft woodland silhouettes emerge beneath expansive skies, rendered in delicate monochromatic tones that evoke depth, tranquility, and timeless elegance.

Graceful and atmospheric, Halcyon creates a calming backdrop that invites reflection and quiet contemplation. Its understated palette and painterly composition bring serenity and sophistication to residential, hospitality, workplace, and wellness interiors.

GGDP25-019
HALCYON BLUE



GGDP25-019A
HALCYON COFFEE



GGDP25-019B
HALCYON TAUPE



GGDP25-019C
HALCYON GRAY



GGDP25-019D
HALCYON REVERSE BROWN







GGDP25-012

SUNLIT GROVE

Available as a complete mural or selected panels for printing.

LANDSCAPE

SUNLIT GROVE

Inspired by the warmth and vitality of sunlit woodlands, Sunlit Grove celebrates nature through layered trees, playful foliage, and harmonious colour. The composition balances bold botanical forms with gentle movement, creating a landscape that feels both vibrant and inviting.

Contemporary yet whimsical, Sunlit Grove transforms interiors with warmth, optimism, and a sense of discovery. Rich in character while thoughtfully composed, it brings timeless charm to residential, hospitality, educational, healthcare, and family-focused spaces.

GGDP25-012

SUNLIT GROVE



GGDP25-012A

SUNLIT GROVE MOONLIT



GGDP25-012B

SUNLIT GROVE SPRING DAY



GGDP25-012C

SUNLIT GROVE RAINFOREST



MODERN CHINOISERIE

DRIFT

Inspired by the poetic beauty of classical East Asian landscapes, Drift captures a moment where mountains, water, and sky dissolve into quiet harmony. Delicate brushwork and layered compositions create a dreamlike scene that feels both timeless and contemporary.

Graceful and contemplative, Drift brings a sense of serenity and refined elegance to an interior. Its soft palette and flowing composition create an atmosphere of calm, making it a sophisticated statement for residential, hospitality, workplace, and wellness spaces.

GGDP25-013

DRIFT

Available as a complete mural or selected panels for printing.







GGDP25-025
HANAMI GOLDEN

MODERN CHINOISERIE

HANAMI

Inspired by Hanami, the cherished Japanese tradition of admiring blossoms in full bloom, Hanami celebrates the fleeting beauty of nature and the quiet joy of the changing seasons.

Graceful cranes, flowering branches, and delicate brushstrokes come together across a warm parchment backdrop, creating a composition that embodies harmony, renewal, and timeless elegance.

Rooted in the artistry of classical East Asian landscapes yet refined for contemporary living, Hanami brings warmth, tranquility, and understated sophistication to interior spaces. Its elegant composition makes it ideally suited for luxury residences, hospitality spaces, boutique hotels, wellness retreats, executive lounges, and premium commercial environments.

GGDP25-025
HANAMI GOLDEN



GGDP25-025A
HANAMI TAUPE



GGDP25-025B
HANAMI EMERALD



GGDP25-025C
HANAMI CRIMSON



CONTEMPORARY

ALIGN

Inspired by the harmony of architectural form, Align explores the beauty of proportion through interlocking geometric shapes and subtle tonal variations. Clean lines and layered compositions create depth and rhythm, bringing quiet structure to contemporary interiors.

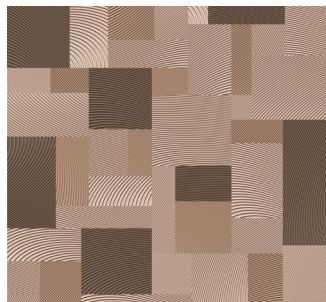
Refined and versatile, Align offers a balanced aesthetic that complements modern interiors with understated elegance. Its timeless composition makes it an ideal feature for residential, hospitality, workplace, retail, and commercial environments, where clean design and subtle sophistication are valued.



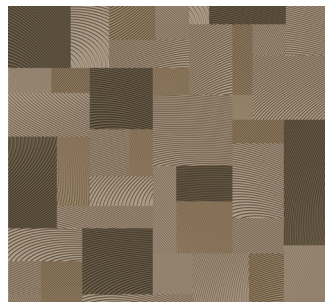
GGDP25-004
ALIGN TAUPE



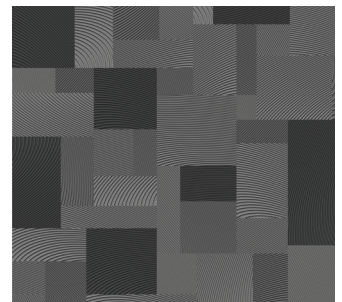
GGDP25-004A
ALIGN HAZELNUT



GGDP25-004B
ALIGN OAKWOOD



GGDP25-004C
ALIGN VOID



GGDP25-004D
ALIGN MATCHA



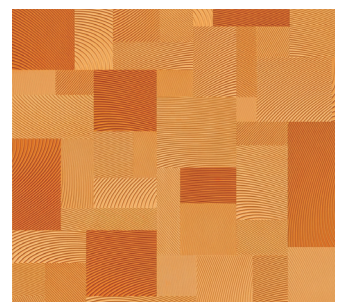
GGDP25-004E
ALIGN SALMON



GGDP25-004F
ALIGN BRANDY



GGDP25-004G
ALIGN SPRITZ





CONTEMPORARY

COVE

Inspired by the gentle rhythm of natural landscapes, Cove softens geometry with flowing curves and warm, earthy tones. Layered circular forms and textured surfaces create a composition that feels both structured and organic, adding warmth through subtle movement and tactile depth.

Elegant and inviting, Cove creates a calming atmosphere that enriches contemporary interiors. Its harmonious palette makes it well suited for residential, hospitality, workplace, wellness, and boutique commercial spaces, where comfort and understated luxury come together.

GGDP25-008
COVE NEUTRAL

GGDP25-008A
COVE BLONDE

GGDP25-008B
COVE MOCHA





CONTEMPORARY

PANELS

Inspired by architectural panelling and refined craftsmanship, Panels reinterprets classic wall detailing through contemporary simplicity. Repeating arches, balanced proportions, and soft textures create rhythm and depth while maintaining a clean, minimalist aesthetic.

Sophisticated yet understated, Panels provides a polished backdrop that enhances modern interiors with warmth and architectural character. It is an elegant choice for residential, hospitality, workplace, retail, healthcare, and commercial environments.

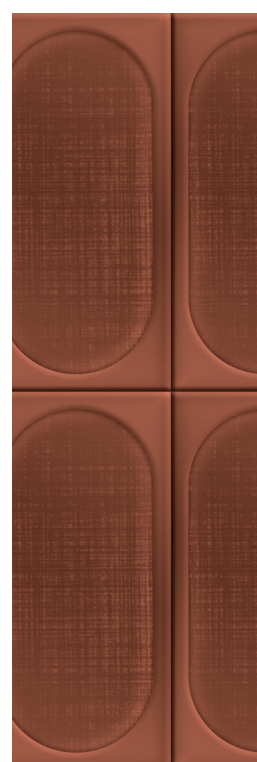
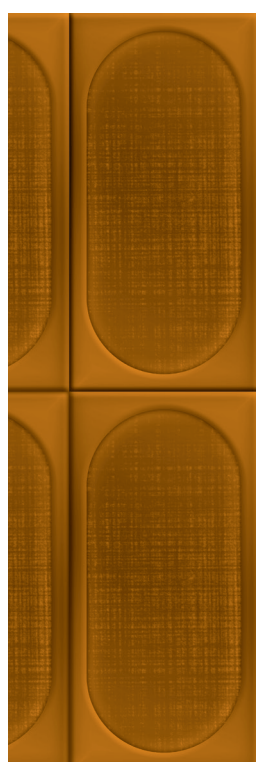
GGDP25-009
PANELS EMERALD

GGDP25-009A
PANELS DUNE

GGDP25-009B
PANELS SAPPHIRE

GGDP25-009C
PANELS HONEY

GGDP25-009D
PANELS RUST



CONTEMPORARY

CONCRETE

Inspired by the raw beauty of weathered stone and architectural surfaces, Concrete reimagines industrial textures through a softer, more refined lens. Layered mineral tones and subtle tonal shifts create depth and authenticity while maintaining a calm, contemporary expression.

Minimal yet tactile, Concrete introduces understated elegance to interiors seeking warmth without visual clutter. Its versatile aesthetic makes it ideal for residential, hospitality, workplace, retail, commercial, co-living and lifestyle spaces.



GGDP25-018

CONCRETE

GGDP25-018A

**CONCRETE
PINKISH BEIGE**

GGDP25-018B

**CONCRETE
TAUPE**

GGDP25-018C

**CONCRETE
MAUVE**

GGDP25-018D

**CONCRETE
TERRACOTTA**





GGDP25-021

SWIM DEEP TEAL

Available as a complete mural or selected panels for printing.

TEXTURAL

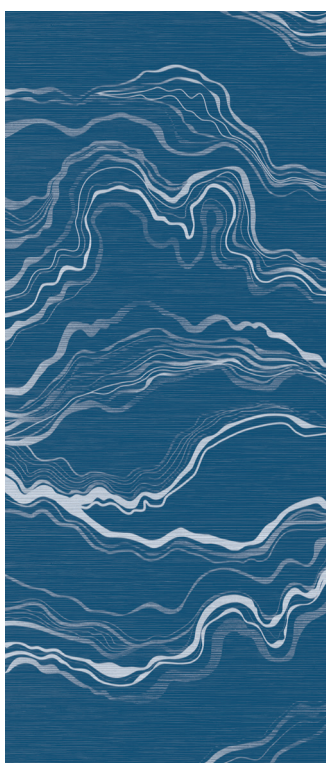
SWIM

Inspired by the fluid rhythm of water, Swim captures the gentle movement of shifting currents through layered contours and flowing lines. Organic textures create depth and quiet motion, evoking a sense of calm, balance, and continuous transformation.

Elegant and immersive, Swim introduces a soothing visual rhythm that enriches contemporary interiors. Its timeless composition makes it ideal for residential, hospitality, workplace, healthcare, wellness, and luxury living spaces, where tranquillity and refinement are desired.

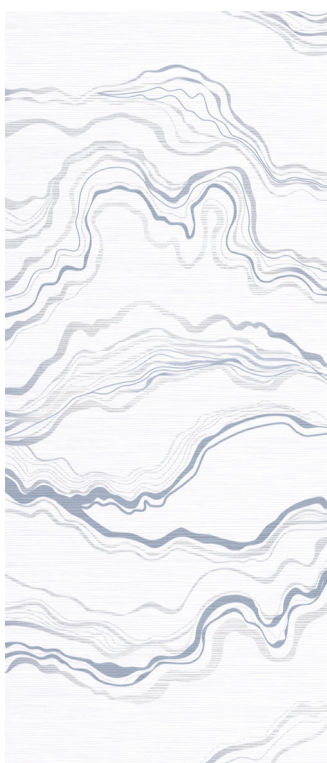
GGDP25-021

SWIM DEEP TEAL



GGDP25-021A

SWIM OYSTER



GGDP25-021B

SWIM SAGE



GGDP25-021C

SWIM SAHARA





GGDP25-024

TRACE STONE

Available as a complete mural or selected panels for printing.

TEXTURAL

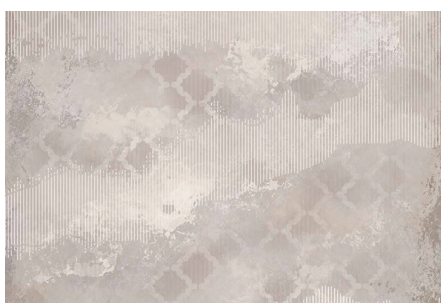
TRACE

Inspired by the subtle marks left by time and nature, Trace layers soft textures with understated geometry to create depth and quiet intrigue. Gentle tonal variations evoke weathered stone and mineral surfaces, revealing beauty through simplicity and restraint.

Refined and contemplative, Trace brings warmth, texture, and timeless sophistication to contemporary interiors. Its calming palette makes it an elegant feature for residential, hospitality, workplace, healthcare, retail, and commercial spaces, creating environments that feel both grounded and enduring.

GGDP25-024

TRACE STONE



GGDP25-024A

TRACE CHALK



GGDP25-024B

TRACE MIST



GGDP25-024C

TRACE KHAKI



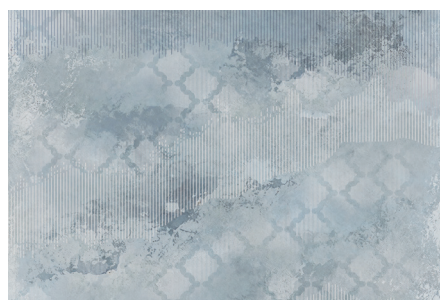
GGDP25-024D

TRACE CURRENT



GGDP25-024E

TRACE DUSK





STORIES BROUGHT TO LIFE

A Goodrich Design Studio Project

MANDAI ZOOSCHOOL

– WHERE THOUGHTFUL DESIGN MEETS PURPOSEFUL LEARNING

The Mandai ZooSchool offers an immersive nature-inspired wildlife education programme across the wildlife parks for children from preschool to 12 years old.

At the ZooSchool, young explorers embark on guided experiences across Singapore's wildlife parks, learning about animal behaviour, wildlife conservation, and the importance of protecting biodiversity from veterinarians, animal care experts, and sustainability advocates. It strives to inspire children to become knowledgeable stewards of the planet, equipped to make a tangible impact for the future.

The Goodrich Design Studio worked with the client to create a warm learning environment inspired by the natural world. At the entrance, the custom digital wallcovering along the entrance ramp encourages curious exploration, and creates an immersive space that reflects rainforest, freshwater, and savannah ecosystems where every corner was carefully curated to spark wonder and discovery.



**MORE THAN JUST A LEARNING SPACE,
THE ZOOSCHOOL IS A PLATFORM TO INSPIRE THE NEXT
GENERATION TO CARE FOR THE ENVIRONMENT IN
A FUN, SAFE, AND INTENTIONAL WAY.**

The design features curious wildlife and layered jungle canopies in lush tropical colours. Every detail was designed to create an inviting space, inspired by the richness of nature, and where children can learn about wildlife.



KEY DESIGN CONSIDERATIONS

Inspired by the existing vegetation, trees and natural topography, this custom digital wallcovering tells the story of the rainforest not only by its biomorphic blending, and branching form that meanders through the site, but it also describes the rainforest landscape so visitors can traverse through the rainforest in multiple dimensions not normally seen by humans.

The Roles Of Custom Digital Wallcoverings At The Mandai ZooSchool

- Directly ushers in the world of wildlife into the space. The digital rendition of the rainforest and its inhabitants is welcoming and invokes a sense of adventure with visitors young and old.
- Breaks the design monotony. And instead create in its place an environment that fuels fresh ideas as well as innovative thinking.

Photography : Courtesy of Mandai Wildlife Reserve Group (Singapore)



STORIES BROUGHT TO LIFE

A Goodrich Design Studio Project

THE MANDAI SHOP

– RETAIL THERAPY IN THE WILD

A must-visit retail destination, the Mandai shop features biophillic layouts that include natural textures, warm wood, and integrated living elements that echo the surrounding lush rainforest. The custom digital wallcovering design details draw visitors into the wild, moving beyond typical souvenir shops to story-driven retail spaces. Beyond creating an experiential retail space, the Goodrich Design Studio worked to regenerate the forest theme, but also celebrate artisanal craft in Singapore by transforming resources.

TREE OF LIFE

A design highlight in the shop is an installation of a tree located in the middle of the shop. The bark of the trees features custom digital wallcovering with a textured pattern that reminds shoppers of the rainforest.

Forming the leaves and branches is a false ceiling in custom digital wallcovering reflecting vibrant shades of green. More than a stunning installation, the tree also serves as a merchandise showcase.

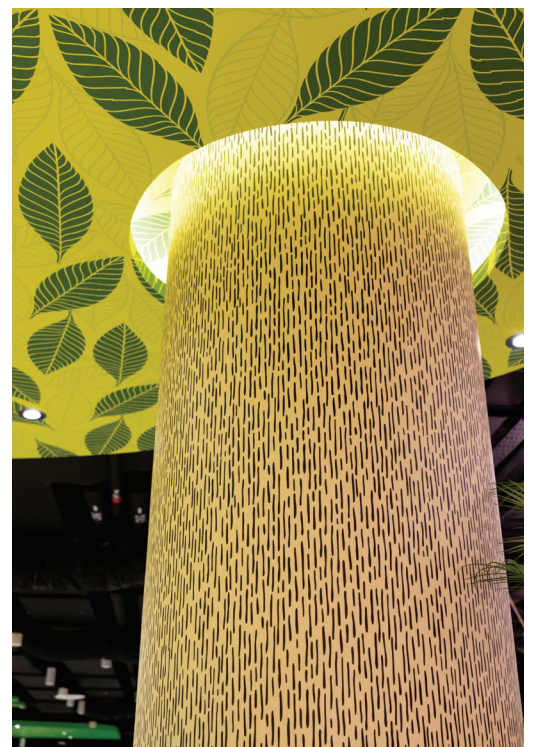




PHOTO SPOT

No visit to the shop is complete without an Instagram-worthy photo corner. Flanking the corner is a mural inspired by the forest's complexity through carefully curated artwork depicting the ecosystem's various strata, and native wildlife—from the happy monkey swinging on a tree to the stoic tiger staring at you with his steely gaze—create an intimate connection to Singapore's rainforest.



KEY DESIGN CONSIDERATIONS

It is important that our installations deliver visual harmony that complements the existing design scheme.

CREATE FOCAL POINTS WITH VISUAL HIERARCHY

The digital wallcovering serve as a feature wall to create a striking visual impact. Simultaneously, we ensure a seamless transition with the other walls in the space which remain more subtle and neutral in design. This helps create a balanced and harmonious environment that is visually pleasing as well as functional.

SYNERGIZE DIGITAL WALLPAPER WITH OTHER DESIGN ELEMENTS

The custom design incorporated the colours, textures, and graphics that is inspired by the surrounding landscape in the design. We enhance its visual appeal by combining the digital wallpaper with other interior design elements for a cohesive look.

Photography : Courtesy of Mandai Wildlife Reserve Group (Singapore)

CUSTOMISED CARPET SOLUTIONS

A Goodrich Design Studio Project
Stories Underfoot

MANDAI RAINFOREST RESORT BY BANYAN TREE

Bespoke carpets are inspired by the layers of the rainforest, bringing warmth, nature, and comfort to every guest experience.

KEY DESIGN CONSIDERATIONS

DESIGNED FOR COMFORT

Wall-to-wall carpeting enhances warmth, improves acoustics, and creates a welcoming atmosphere.

DESIGNED TO PERFORM

Thoughtfully patterned to reduce noise and help conceal wear and stains—ideal for busy spaces.

CRAFTED TO LAST

An 80% New Zealand wool and 20% nylon blend. Durable tufted construction for high-traffic hospitality environments.

Photography : Courtesy of Mandai Rainforest
Resort by Banyan Tree (Singapore)



INSPIRED SPACES

Completed Residential Projects

MEMORIES THAT SHAPE YOUR SPACE

The spaces we live in are reflections of who we are. Through bespoke digital wallcoverings, Goodrich transforms treasured memories, personal passions, and meaningful moments into interiors that tell a unique story.

COMPLETED PROJECTS

1. ENGLISH COUNTRYSIDE

Inspired by the timeless charm of an English cottage, this bespoke botanical wallcovering brings warmth, serenity, and understated elegance to the dining space, creating a setting designed for gathering and making memories.

2. VISUAL ARCHIVE

A milestone deserves to be remembered. Fashion icon Daniel Boey transformed the cover of his commemorative book into a custom statement wall—turning a cherished moment into a permanent work of art.

3. WALL OF FAME

A favourite action photograph of actor and martial artist Vincent Ng was reimaged as a bespoke digital wallcovering, celebrating personal achievement while creating a dramatic focal point within the home.



CRAFTED THROUGH EXPERIENCE

For decades, Goodrich Global has been shaping interior spaces through innovation, material expertise, and design-led solutions.

Our approach combines:

- Advanced digital printing technology
- Curated surface design
- Material innovation
- Project customisation
- Professional consultation and support
- Supply and installation services
- Eco-friendly Goodrich adhesive solutions
- Local and regional project support

Every project is managed with dedicated care and attention. A single account manager serves as your main point of contact, ensuring smooth coordination from concept development through to final installation.

From residential interiors to large-scale commercial developments, Goodrich Global delivers wallcovering solutions that balance creativity, quality, and performance.



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